

Statement of principles

We strive to achieve our Mission by focusing on:

- Service** ➞ to provide excellent customer service at all times.
- Quality** ➞ to provide quality products and services to meet all our customers needs.
- Successful** ➞ being known as a regional leader in both the aggregate and environmental services industries and to achieve appropriate improvements in shareholder value.
- Ethical** ➞ engaging in sound practices, respecting others and accepting responsibility for our actions and behaviour.
- Responsive** ➞ responsive to needs, flexible to change and to overcome difficulty.
- Innovation** ➞ continually seeking improvement, opportunities, extensions, advancement or enhancement for our customers, the Company and all its employees.
- Efficiency** ➞ doing things right the first time.
- Effectiveness** ➞ doing the right things.
- Balanced** ➞ maintaining an appropriate level of concern for the community, employees and the Company at all times.
- Safety** ➞ our commitment to managing health and safety in the workplace.
- Training** ➞ our commitment to continuous improvement and training of our staff.
- Environmental** ➞ to be responsible as a company and maintain an appropriate level of care to the surrounding environment.

Eric Souchon
General Manager

Date